

COMMUNICATIONS COMMITTEE

Minutes of March 12, 2008 meeting, CA Conference Room

Present: Gene Boley, Chairman, Lois Case, Rex Davenport, Bonita Kennedy, Les Rosenbaum, Stan Willbanks (CA Board), Byron Raynie (CA Board), John Hopper (NRO Ex-Officio).

Absent: Phyllis Moses, Nancy Snow, Sondra Carlton (CA Staff)

The chairman, Gene Boley established that a quorum was present and called the meeting to order at 9:30AM.

Gene Boley opened the floor to residents and guests for comments. Byron Raynie recommended that the Communications Committee consider looking at the Community Association Advertising Budget in an advisory capacity. The Committee would look at the amount of advertising, rates, etc. The Chair indicated the item would be put on the agenda for the next scheduled meeting of the Communications Committee.

The minutes of the February 12, 2008 meeting were approved following a motion to approve by Rex Davenport, a second by Bonita Kennedy, and a unanimous vote for approval by those present.

Rex Davenport reported on the Media Advisory Panel meeting that occurred February 29, 2008. Rex reported that Channel 79 information dominated the meeting time and other items on the agenda were deferred to the March meeting. The Channel 79 representatives, Jim and Kay Hester and Judy Weckerly, provided considerable information and insight into the operation of Channel 79. They also presented a case for a permanent space for a studio and equipment. The next Media Advisory Panel meeting would be concerned with the communications of the Neighborhood Representative Organization, Sun Rays, CA Communicator and other media as time permitted.

Under old Business the suggested changes to the CA By-Laws that were resubmitted to the SPC were discussed. It was decided that Gene Boley would talk to the SPC Chair to get additional information concerning the timeline for changes. A motion to table further discussion on the By-Laws Changes until the March Communications Committee meeting was made by Les Rosenbaum, seconded by Lois Case, and approved unanimously by those present.

Also under old business Gene Boley discussed updates to the Web Portal features and also that he had received several complaints concerning CA forms on the Portal that were out of date. After considerable discussion concerning methods to keep the information on the Portal current it was decided that representatives of the CA and Portal needed to be a part of the discussion. Lois Case made a motion to table further discussion on keeping CA official documents updated on the Portal until the April Communications Committee

meeting. The motion was seconded by Les Rosenbaum and passed unanimously by those present.

Under new business the Channel 79 issue of space restrictions was discussed and what the role of the Communications Committee should be concerning Channel 79 and associated issues. The general feeling was that if the Channel 79 operation is under the auspices of the Communications Committee the Committee could take a role in reviewing and presenting the Channel 79 issues to the Board. After considerable discussion it was decided that more information concerning Channel 79's requirements would be needed before the Committee could make any decision. Gene Boley will contact the Channel 79 Group to get additional information.

Discussion concerning Sun Rays Special Edition was deferred until the April meeting due to Sondra Carlton's unavoidable absence.

Rex Davenport made a motion to adjourn, seconded by Les Rosenbaum passed unanimously by those present.

The meeting was adjourned at 11:45AM. The next scheduled meeting is Wednesday, April 9, 2008 at 9:30AM.

Submitted by Les Rosenbaum for Phyllis Moses.